



# Davide Rotta

UI/UX Designer

- 📍 Frankfurt am Main
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- in Davide Rotta - UI/UX Designer

## SKILLS

1. Confident in leadership
2. Excellent communication
3. Targets focused and oriented
4. Good time managment
5. Great problem solver skills

## LANGUAGES

- Italian** native
- English** fluent
- German** intermediate

## EDUCATION AND TRAINING

- Udemy/Linkedin Courses**  
*Lucky Beard/Drooms, Dublin/Frankfurt*
- UX Design Workshops**  
*The Ladder (Design-thinking), Dublin*
- Interaction Design Foundation**  
*UX Design Courses, Online*
- Softwares Certifications**  
*Professional Adobe and 3D softwares classes, Milan*
- Interior Design bachelor's degree**  
*Politecnico of Milan University, Milan*

## PROFESSIONAL EXPERIENCE

11/21

04/23

### UI/UX Designer

*Drooms, Frankfurt*

- Design process management and cross department coordination
- Designing B2B SaaS solutions for a demanding global market
- Wireframing, user flows, research, A/B testing
- Figma, Miro, Jira, Adobe Creative Suite
- Customer-oriented software adjustments
- Design system creation and management
- Design team Best colleague award 2022

04/19

06/21

### UI/UX Designer and Creative QA

*Lucky Beard, Dublin*

- Leadership and supervision of other agile team projects
- Design of platforms and applications following UX methodologies
- Figma, Adobe Photoshop, Illustrator, After Effects
- Design systems creation and maintenance
- Wireframes, user flows and quality assurance
- Excellent time management and organizational skills to reinforce agile teams and meet company and client targets

12/17

12/18

### UI/UX Designer

*Matrix Internet, Dublin*

- Cofacilitated workshops directly with clients for website and application UX achievements
- Delivered UI pixel perfect final design
- Designed website and application
- Sketch, Adobe Photoshop, Illustrator, XD, After Effects
- Social media AD, Newsletter graphics using webdesign tools.
- Ensured high customer satisfaction
- Untangled complex requirements with accurate problem solving capabilities

11/12

07/17

### UI and Graphic Designer

*PepeNyMi, Milan*

- Effectively lead the digital design team to ensure company targets
- Mentor for the team and workflow management
- Graphic web design - 3D rendering, Social media AD, Newsletter graphics
- Adobe Suite, UI, Wordpress, Bootstrap, html, CSS, jquery, Web tools
- Landing pages, Art Exhibition Websites, Website Concepts
- Brands and logos - Editorial graphics
- Understood client needs in a fast paced work environment